TERMS OF USE:

This privacy policy discloses the privacy practices for Pacific Auto Company (<u>www.pacauto.com</u>). This privacy policy applies solely to information collected by this website as well as information collected over the phone. It will notify you of the following:

- What personally identifiable information is collected from you through the website and/or over the phone, how it is used, and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.

INFORMATION COLLECTION, USE, AND SHARING:

We are the sole owners of the information collected on this site and over the phone. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g., to process, ship, or deliver an order. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

SMS PRIVACY POLICY:

We emphasize the following privacy practices regarding mobile data:

- **Data Collection and Use:** We collect and use your mobile data solely for the purposes of confirming and updating you on open transactions, and receiving and providing information regarding return requests.
- **Data Sharing:** We do not share your mobile data with third parties. Your information is kept strictly confidential and is only accessible by authorized personnel within our organization.
- **Data Selling:** We do not sell customer data, including mobile data, to any third parties. Your information is never disclosed for commercial purposes.
- **Data Security:** We employ robust security measures to protect your mobile data from unauthorized access, alteration, disclosure, or destruction. Our security protocols are regularly reviewed and updated to ensure your data remains secure.
- **Opt-Out:** You may opt out of receiving SMS communications from us at any time by contacting us via email, phone or by replying 'STOP' to any SMS message received from us.

YOUR ACCESS TO AND CONTROL OVER INFORMATION:

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

SECURITY:

We take precautions to protect your information. When you submit sensitive information via the website or over the phone, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

ORDERS:

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date, resale permit number when applicable). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

COOKIES:

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

SHARING:

We may use outside shipping companies to ship orders and merchant services to process payments by users for goods and services. These companies do not retain, share, store, or use personally identifiable information for any secondary purposes beyond filling your order. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

ACCEPTANCE OF TERMS:

By accessing, browsing, and/or using this site ("Site"), you acknowledge that you have read, understood, and agree to be bound by the following terms and conditions and to comply with all applicable laws and regulations. If you do not agree to the Terms, do not use the Site.

LICENSE:

As a user of this Site, you are granted a nonexclusive, nontransferable, revocable, limited license to access and use the Site and all content, information, and software provided on and through the Site ("Content") in accordance with these Terms and Conditions.

USE RESTRICTIONS:

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its Content is prohibited and may violate copyright laws, trademark laws, the laws of privacy and publicity, and communications regulations and statutes. PAC may discontinue or revise any and all aspects of the Site or the Content at its sole discretion and without prior notice.

PROPRIETARY RIGHTS:

You acknowledge that (i) the Site, all Content, any related documentation, and other intellectual proprietary rights embodied therein are and shall remain the property of PAC and its content providers; (ii) the Site is subject to protection under the patent, trademark, copyright, trade secret, and other intellectual property laws of the United States and all other jurisdictions; and (iii) the Site was created, compiled, prepared, selected, and arranged by PAC and its licensors through the expenditure of substantial time, effort, and resources and that the Site and its Content constitute valuable property.

TRADEMARKS:

The trademarks, service marks, and logos (the "Trademarks") used and displayed on this Site are registered and unregistered Trademarks of PAC and others. Nothing on this Site should be construed as granting, by implication, estoppel, or otherwise, any license or right to use any Trademark displayed on the Site, without the written permission of PAC. PAC aggressively enforces its intellectual property rights to the fullest extent of the law. Except as set forth under "Linking to the Site" below, the name of Pacific Auto Company or the PAC logo may not be used in any way, including in advertising or publicity pertaining to the distribution of materials on this Site, without prior written permission.

LINKING TO THE SITE:

You may provide links only to the homepage of this Site, provided (a) you do not remove or obscure, by framing or otherwise, any portion of the homepage, (b) you do not alter, block, or otherwise prevent the display of any content of the Site, (c) you do not make, release, or disseminate any public statements, promotions, press releases, or announcements relating to Pacific Auto Company without our prior written consent, (d) you give Pacific Auto Company notice of such a link by sending an email to <u>corporate@pacauto.com</u>, and (e) you discontinue providing links to this Site if requested by Pacific Auto Company. If you wish to provide links to a section within the Site, you should forward your request to Pacific Auto Company at <u>corporate@pacauto.com</u>, and Pacific Auto Company will notify you if permission is granted, and if so the terms and conditions of the permission.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 1-800-722-8866 or via email at <u>info@pacauto.com</u>.